

## Education

### Savannah College of Art and Design (SCAD)

Master of Arts

### Graphic Design and Visual Experience

Atlanta, Georgia  
2022-June 2024

### Ontario College of Art and Design (OCAD U)

Bachelor of Design

### Illustration

Toronto, Canada  
2017-2021

## Skill

Branding & Identity  
Illustration  
Publication & Editorial Design  
Printing Production  
UI Design  
Motion Design  
Advertising Campaigns  
Presentation Design

## Software

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Figma  
Adobe After Effect  
Procreate  
Adobe Lightroom

## Language

English  
Chinese (Mandarin)

## Awards

American Illustration 40,  
Chosen, 2021

3x3 International Illustration  
Annual No.18, Merit, 2021

Graduation with Distinction,  
OCAD, 2021

Hsu Fu Chi Package Designing  
Competition, Gold Medal  
Winner, 2020

## Work Experience

### Adobe x SCAD Pro

#### Graphic Designer

Atlanta, Georgia  
2023

Handpicked from school to collaborate with a 20-member team, contributing to brainstorming, ideation, designing, and finally pitching creative platform ideas for future use at Adobe creative suites.

Responsible for final design execution, including developing prototypes to visualize concepts and elaborating on ideas during presentations.

### Ecowomanist Institute x SCAD Pro

#### Visual Designer

Atlanta, Georgia  
2023

Collaborated with a 9-member team on the redesign of Ecowomanist Institute websites by researching, crafting the targeted audience and engaging user experiences.

Developed merchandise designs by translating the Institute's vision into compelling illustrations.

### 51 JOB

#### Design Internship

Beijing, China  
2020

Assisted with a 3-member design team on over 5 recruiting projects, conducting market trend research to introduce on-brand and innovative design concepts.

Independently executed over 2 recruiting projects, adhering to established guidelines, and developed visual solutions suitable for both print and digital platforms.

Engaged in daily communication with clients to gather and incorporate feedback, ensuring adherence to the brand's style guide requirements.

### Oquire Studio

#### Contracted Illustrator / Graphic Designer

Toronto, Canada  
2019 - 2020

Generated concepts and solutions for diverse projects, delivering editorial, logo, collateral design, and commissioned illustrations to multiple clients.

Offered consulting services to improve existing designs, enhancing brand value and customer experience.